

KERRIE L. CAMPBELL LAUNCHES WOMAN-OWNED KCAMPBELL-LAW IN NATION'S CAPITAL

Tenacious Trial Lawyer Melds "Grit with Grace" to Champion Equality & Fairness

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August 1, 2017, Washington, D.C. – Seasoned Washington, D.C. trial lawyer Kerrie L. Campbell today announced the launch of KCampbell-Law, PLLC, in the nation's capital.

"In 30 years as a lawyer, I have represented public figures, private individuals, iconic brands and companies in the U.S. and abroad in matters involving reputation, regulation, defamation, commercial speech and unfair trade practices," said Campbell. "It takes grit to effectively represent clients under siege, and it takes grace to efficiently resolve complex issues in the heat of a firestorm of publicity, controversy, emotion and high stakes economic and reputational threats. Grit is in my DNA. Grace comes from learning, experience and humility. My clients benefit from both."

Built on the strategically powerful melding of "grit with grace," Campbell's firm helps businesses and individuals protect their brands and reputations, and manage risks associated with manufacturing, sale, marketing and distribution of products and services, including compliance with regulatory requirements and safety standards, reporting obligations and related investigations, and development of policies to minimize product liability and class action exposure.

The office of KCampbell-Law is at 629 K St. NW, Suite 300, Washington, D.C. and has been operating for about a month, with the official launch today. The firm is already representing several companies, among them, one of the world's leading brands.

In her trail-blazing career, Campbell's clients all have one thing in common: a fierce advocate fighting to protect their rights, reputations or business interests, by insisting on truth, accuracy and fairness from the media, the government, competitors and others. She has represented many prominent individuals, companies and institutions – including Deepak Chopra, G. Gordon Liddy, Mark Felt, Sr. ("Deep Throat"), Lieutenant Colonel Martha McSally and the Cato Institute.

According to Martindale Hubbell, Campbell has the highest AV preeminent rating and high ethical standing. A peer comment on her Martindale page, from opposing counsel who is also the firm's managing partner notes, "Kerrie was opposing counsel in one of my cases. She was an impressive advocate, a straight shooter, and one who served both her client and the judicial process well."

A client comment on Martindale says, "Kerrie is one of the most down to earth, intelligent and articulate lawyers that I have ever worked with."

A "Best Lawyer in America"® for First Amendment Litigation, Campbell has successfully tried and resolved defamation, product disparagement, unfair trade practices and First Amendment cases in federal district courts and before administrative agencies. She also regularly advises clients on pre- and post-publication strategies to prevent, refute and remedy inaccurate or misleading publications that unfairly cause reputational harm. Campbell is renowned for helping clients solve problems, effectively conduct business and protect their reputations. Three decades of extensive "inside the beltway" experience handling a wide range of Consumer Product Safety Commission (CPSC) issues and investigations sets Campbell apart from others.

Campbell formerly served as Chair of the Consumer Product Safety Groups at Manatt, Phelps & Phillips and Collier, Shannon & Scott, and was Reputation Protection Practice Group Leader at Manatt.

Most recently a litigation partner in the D.C. office of Chadbourne & Parke LLP, Campbell has focused attention on the fight for gender equality, by challenging the "good old boy" network of BigLaw with a high-profile gender discrimination lawsuit against the firm (now Norton Rose) in federal court.

"It's time to stop talking about gender inequality in law firms and start doing something to stop it," said Campbell. "That's why I am deeply committed to the legal fight for gender equality and why I started a woman-owned firm."

A *cum laude* graduate of American University's Washington College of Law, Campbell's longstanding humanitarian and civic commitments include pro-bono legal support for the LGBT community and Holocaust survivors, serving as a Red Cross volunteer at Walter Reed Army Hospital, sponsorship of the National Symphony Orchestra at The John F. Kennedy Center for the Performing Arts, Newseum "Friends of the First Amendment" membership and adopting rescue puppies.

About KCampbell-Law, PLLC <http://kcamlaw.com/>

KCampbell-Law represents high-profile public figures, political leaders, business figures and corporations in the U.S. and abroad in reputation, regulation, defamation, commercial speech and unfair trade practice matters from its Washington, D.C. office, 629 K St., NW, Suite 300. Kerrie Campbell assists some of the world's most iconic companies manage the risks associated with manufacturing, sale, marketing and distribution, including regulatory requirements and safety standards, reporting obligations and development of policies to minimize product liability and class action exposure. For more information call 202-681-5432 or visit <http://kcampbell-law.com/>.